

FASHION DESIGN CONCEPTS AND METHODOLOGY

Introduction to Fashion – definition and origin - terms & definitions - reasons for change in fashion - - classification of fashion – Style, classic, FAD, Trend - fashion cycle. Fashion designing - designers` role in styling and production of costumes.

Design – Definition, Types - Structural and decorative design. Elements of design – line, shape, form, colour & texture. Lines – varieties and their application in a design. Shapes - Types – Natural, stylized, geometrical, and abstract

Principles of design - Balance, proportion, rhythm, harmony & emphasis. Balance - asymmetrical and symmetrical. Types – Formal, Informal and radial. Proportion or scale – planning the shapes and space. Rhythm – through repetition, alternation, progression and gradation. Emphasis using contrast colours and background. Harmony of lines, shapes, colour and textures.

FASHION DESIGNING AND ILLUSTRATION

Free hand drawing of lines and strokes. Drawing Heads and faces – Hairstyles – arms, hands, legs and feet.

Introduction to 8 head theory and developing a stick figure into block and flesh figures

Understanding the basics of different head theories and application of 10 head theory in illustration. Rendering of fabric using different media – colour pencils, marker pens, water colour, poster colours and drawing ink.

Introduction to flat sketches - different types of skirts, trousers, necklines, collars, sleeves, coats and jackets.

Designing flat sketches - casual wears, night wear, and sportswear and occasional wear.

Illustrating Women in Front view, Back view, Side view and 3/4th view adopting the head theories

Creation of Portfolio – Preparation of mood board – customer profile - color palette - swatch board flat sketch and illustration

GARMENT CONSTRUCTION

Developing Necklines in Jewel Neck - Round Neck - 'U' Neck - Square Neck - Pentagon Neck Star Neck - Inside and Outside Scallop Bateau Neck

Developing Sleeves in Plain - Loose - Puff Sleeves. Concepts and Theories for Making Components and Parts for Fashionable Garments of Different Categories.

Drafting and Cutting the Patterns of following Styles Basic T Shirt - Polo Shirt - Singlet - Athletic Sport - 'V' Neck. Drafting and Cutting the Patterns of following Styles High Neck - Henley Neck –

T Shirt with Hood - Raglan Sleeve - Kimono Sleeve Drafting and

Description of Basic Garment Sewing Machinery - Parts - Needle, Take-Up Lever, Bobbin, Bobbin Case, Presser Foot, Tension Disc, Feed Dog.

TECHNIQUES OF SURFACE ORNAMENTATION (fabric embellishment)

Introduction to Surface Ornamentation and Embroidery –

Hand Embroidery stitches - Running Stitch – Laced Running Stitch - Back stitch – Stem Stitch – Satin stitch – French Knot - Bullion Knot – Cross Stitch - Blanket Stitch – Button Hole Stitch – Corel Stitch – Spider Web Stitch – Fly Stitch – Feather stitch - Chain Stitch – Lazy Daisy Stitch – Roumanian Stitch – Chevron Stitch – Cretan Stitch – Faggoting Stitch – Fern Stitch – Fish Bone Stitch – Herringbone Stitch – Couching.

INTRODUCTION TO TEXTILES

Polymerisation –Types of polymers-requirements of fibre forming polymersDefinition of textile fibre and filament. General considerations with regard to fibre properties. Classification of fibers. Brief study on Cotton, Silk, Wool & Bast fibers (flax & jute only). Introduction to Manmade fibers – Filament Spinning methods - Brief study on Semi Synthetic fibers: Viscose, HWM fibers (modal and tencel) & Acetate fibres with their properties – Brief study on Synthetic fibers (polyester, nylon, polyacrylic & spandex) and their properties.

Brief Study of Preparatory Processes of Dyeing and Objectives – Meaning of Dyes and Pigments – Various Classification Methods of Dyes – Principle & Method of Dyeing of Cotton Knitted Fabric – Principle and Working of Jigger, Beam Dyeing, Winch, Soft Flow and Air Flow Machines. Introduction to Printing –Introduction to Finishing - Mechanical and Chemical Finishing.

Computer Applications in Fashion Designing

Design new motifs and create print designs using Coral draw package.

Work on Adobe Photo Shop and create portfolios.

